



FOR IMMEDIATE RELEASE

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Introducing “G3 Boutique”

**G3 Launches New Service Designed Specifically for
Small to Mid-Lot Producers and Wineries**

MODESTO, Calif. (January 22, 2018) – G3 Enterprises has introduced “G3 Boutique” - a new service dedicated to small and mid-lot producers and vintners of high-end premium and super-premium wines throughout California, Oregon and Washington wine regions.

The demand for G3 Boutique originated in the North Coast among smaller producers and wineries who, for years, have been underserved as most wine service and product companies focused on larger producers who tend to have more uniform needs. G3 is launching its boutique offering tailored to the specific demands of these small and mid-size winegrape growers and wineries which exist in every wine region. This new offering is in addition to the services G3 provides to some of the world’s largest growers and wineries

“While this offering is new for small and mid-size growers of premium and super-premium grapes and small to mid-size wineries, it is the same full-scale portfolio coupled with the attention and expertise we provide to all G3 customers tailored specifically to the needs of producers of a few tons of grapes to the Top 100 wineries,” said Tom Gallo, VP, Strategic Business Development, for G3 Enterprises.

G3 Boutique provides a broad range of products and services to meet the specific needs of both small-end growers and wineries including ½-ton, 2-ton and 6-ton bins for premium grapes, small trucks for hauling, grape processing, bottling, the finest Boise oak alternatives, premium Diam corks, one-way pertianerKegs for wine by the glass sales, label printing including digital, offset, Flexo, and more.

G3 Boutique will also provide a dedicated staff and the same logistical expertise that has made the company an industry leader. For example, growers will have a dedicated customer relations lead with whom they will work throughout the harvest. The customer relations lead will be supported by an account manager and an operations lead so the grower can focus more on their vineyard activities, with full confidence that their grapes will arrive on time and in pristine condition to the winery.

G3 Boutique will be offered in California, Oregon and Washington while G3's dedicated Ag Hauling service for small-lot producers will be available in California's North and Central Coast regions.

G3 Enterprises has more than 30 years of experience in the wine industry providing its customers and growers with reliable services, backed by an experienced team. To learn more about G3 Boutique, visit the G3 booth (booth 1502) at the Unified Wine and Grape Symposium in Sacramento January 29 – 31 or visit them online at www.g3enterprises.com

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About G3 Enterprises:

G3 Enterprises is an industry-leading packaging manufacturer and logistics provider. G3 Enterprises leverages its wide breadth of expertise to help wineries by focusing on innovation, quality, and technical services for all of its clients. The company offers exclusive products and services in the following areas: custom and stock closures with a wide range of options; custom label printing; warehousing and third-party logistics services; transportation; full-service bottling (on-site and mobile capabilities); winery services; glass distribution; bottle etching and decorating; and comprehensive technical and lab services. G3's unique competitive edge goes beyond its wide range of products and services offerings, and focuses on its experienced employees, who have accumulated knowledge across diverse businesses. The company has provided manufacturing value-added services such as pre-bottling line check-ups and set-ups. G3's team specializes in oxygen management control in packaging components, including cork, cap, glass, box, single-serve, and PET keg, process modeling and optimization using advanced analytics, and provides consultation and testing for all of its packaging. For more information about G3 Enterprises, visit: www.G3enterprises.com or call 1-800-321-8747.